

DANIEL ARENA

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PROFESSIONAL PROFILE

Accomplished and goal-driven Graphic Designer with well-defined experience in graphic design and production. Equal talents in evaluating overall market conditions and creating design strategies to capitalize on market trends. Recognized for being a key contributor to the business planning process with the ability to offer clients the latest approaches in graphic design, print and multimedia advertising, and website development to best support the marketing process.

Excellent communication and interpersonal skills serve as a foundation to effectively network and maintain positive business relationships in a comprehensive team effort. Organized and focused, with the ability to provide creative direction and leadership while maintaining key accounts.

TECHNOLOGY / SOFTWARE

Graphic Design and Web Development Software:

- Adobe Illustrator CS3
- Adobe Photoshop CS3
- Adobe InDesign CS3
- Dreamweaver CS3
- Quark Xpress 6.5
- Maya 8.5
- Web Design/HTML Development

Business Applications and Operating Systems:

- Microsoft Word/Excel/PowerPoint
- Apple Mac OS X; Windows 95/98/2000/XP

EDUCATION

Associate of Science in Computer Animation, 2006

Full Sail Real World Education, Winter Park, FL

Relevant Coursework: Participated in group project in game character and scene design; designed video game environment along with video game character; built and textured models.

Bachelor of Fine Arts in Graphic Design, 2005

Briarcliffe College, Patchogue, NY

Relevant coursework: Created 20-page comic book containing full color pages along with storyline.

PROFESSIONAL EXPERIENCE

GRAPHIC / WEB DESIGN ARTIST

2008 – Present

IMS Pro A/V, East Setauket, NY

Provided graphic/web design elements and marketing services for professional audio/video website.

- Designed layouts, brochure, email blasts, banners, buttons and product marketing ads.

GRAPHIC DESIGN ARTIST / ASSISTANT MANAGER

2007 – 2008

The Devils Rose Tattoo, Blue Point, NY

Provide assistance in the overall management of operations for this Suffolk County tattoo design studio; coordinate appointment schedule for artists and handle the purchasing of supplies.

- Designed website, business cards, flyers, stickers and gift certificates.

GRAPHIC DESIGN ARTIST

2004 – Present

Freelance Artist, Long Island, NY

Successfully established this freelance operation providing consultative support, graphic design and typography services to private clientele.

- Designed corporate logos, brochures and various forms of print advertising.
- Meet with clients to determine specific advertising goals and business needs.